

COMMERCIAL CENTER MARKET POTENTIAL MATRIX

Type of Use	Market Opportunity		
	Low	Medium	High
Residential			
Rental Housing			☒
Attached Ownership Housing -		☒	
Dining			
Full Service Restaurant			☒
Fast Food Restaurant			☒
Specialty Food/Ethnic shops		☒	
Retail			
Misc. Convenience			☒
Furnishings & Household		☒	
Supermarket Anchored Center		☒	
Health & Personal Care, Drugstore			☒
Service Retail (banks, real estate brokers, insurance)		☒	
Specialty Retail	☒		
Office Supply		☒	
Big Box	☒		
Small Box Center		☒	
Lifestyle Center	☒		
Sports & Leisure			
Indoor Sports Venue		☒	
Movie Theatre	☒		
Bookstore	☒		
Office/Commercial			
Class A Office	☒		
Allied Health		☒	
Government	☒		
Back Office		☒	
Flex Space		☒	